

Montana PTA Virtual Exhibit Hall Application

Reach the Montana PTA decision-makers 24 hours a day, 7 days a week by having your listing online in the Montana PTA Virtual Exhibit Hall on the Montana PTA website at www.montanapta.org.

Name of person completing this application: _____

Email Address: _____ Phone: _____

Company Name: _____ Title: _____

*Please print clearly **exactly** what you want printed on your online advertisements below:*

Contact Name: _____ Title: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____ Fax: _____

Email: _____ Company's web address: _____

30-word description of products/services: _____

Category for product/service listing (please choose no more than two):

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Awards and Incentives | <input type="checkbox"/> Health & Safety | <input type="checkbox"/> Playground | <input type="checkbox"/> Spirit Wear |
| <input type="checkbox"/> Educational Programs | <input type="checkbox"/> Holiday Gift Program | <input type="checkbox"/> Manufacturer | <input type="checkbox"/> Scholarship Program |
| <input type="checkbox"/> Fundraisers | <input type="checkbox"/> PTA Insurance | <input type="checkbox"/> Professional Assoc. | <input type="checkbox"/> Technology/Internet |
| <input type="checkbox"/> Governmental Agency | <input type="checkbox"/> Parenting Education | <input type="checkbox"/> Recreation | <input type="checkbox"/> Other |

Virtual Exhibit Hall Agreement

1. I understand that the virtual exhibit hall listing will include company name, contact person, address, telephone number and email address.
2. I understand that my organization's contact information will be added to the Montana PTA website by the 1st day of the month following receipt of application and payment.
3. I understand that presence on the Montana PTA Virtual Exhibit Hall does not constitute Montana PTAs endorsement of either products or services.
4. I understand that if any illegal or offensive content is part of my organization's website, the Montana PTA reserves the right to terminate the virtual exhibit space agreement without a refund.
5. The Montana PTA and/or their website provider are not responsible for lost virtual exhibit time in the event of a website service outage.
6. The Montana PTA will not refund any listing fees once your ad has appeared on the website.

Signature of Exhibitor

Date

For Montana PTA Office Use

Date Received: _____

Check Number: _____

Check Amount \$ _____

Rates and Deadlines

New listings are added on the 1st of each month, running for 3 (three) months.

3-month Directory Listing	\$30
3-month Expanded Listing	\$50
6-month Directory Listing	\$50
6-month Expanded Listing	\$75
1 year Directory Listing	\$90
1 year Expanded Listing	\$125

Directory Listing

A directory listing includes the following information in any two categories listed on the Virtual Exhibit Hall Application:

*Company Name – Contact Name –
Mailing Address – Phone/Fax Numbers –
Website/E-mail Address –
A 30 word description of your product,
program or service.*

Expanded Listing

In addition to a directory listing as outlined above, advertisers purchasing an expanded listing will also receive a link from the directory listing to a pre-formatted Web site ad. Ads should be PDF formatted and no larger than 8 ½ x 11. If you would like an expanded listing but are unable to provide a PDF formatted ad, Montana PTA can create a PDF version from an 8 1/2" x 11" Word document that you provide.

Terms and Conditions

Advertiser assumes full responsibility for all material submitted, including but not limited to accuracy. Advertiser does hereby agree to indemnify and hold Montana PTA harmless with respect to any claims or actions against Montana PTA for any cost, legal fees or related expenses for claims made or judgments rendered against Montana PTA resulting from publishing the advertising, including but not limited to claims for unauthorized use of photographs, names, maps, illustrations, etc. or any claims for libel, slander, piracy,

plagiarism, invasion of privacy, or infringement of copyright. None of the terms and conditions of this contract may be amended or altered unless authorized in writing and signed by an authorized representative of Montana PTA. Rates are subject to change. Publisher will honor all contract rates in effect for the duration of the contract. Execution of this contract indicates that the advertiser accepts the foregoing terms and rates.

Copy and Contract Regulations

All advertising is subject to approval by the Montana PTA. Montana PTA reserves the right to reject any advertising it feels it not in keeping with the character, goals and purposes of Montana PTA. Advertisers assume responsibility for all content and for any claims arising from publishing the advertising. Political, alcohol, tobacco, weapons, and other related types of advertising will not be accepted.

Payment

FULL payment must accompany this form. An application will not be processed until payment is received. Please mail this form with the information completed and include your check or money order made payable to Montana PTA to:

Montana PTA
PO Box 6448
Great Falls, MT 59406

Don't Forget for Expanded Listing

Along with your completed application form and payment, enclose your, enclose your expanded advertisement file on a CD in PDF format or a 8 ½" x 11" Word document.